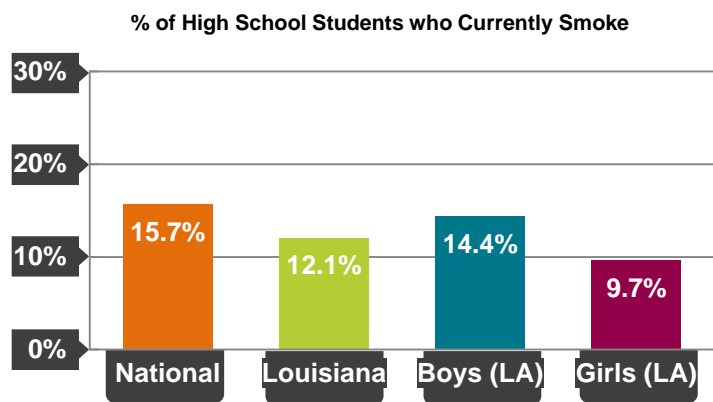
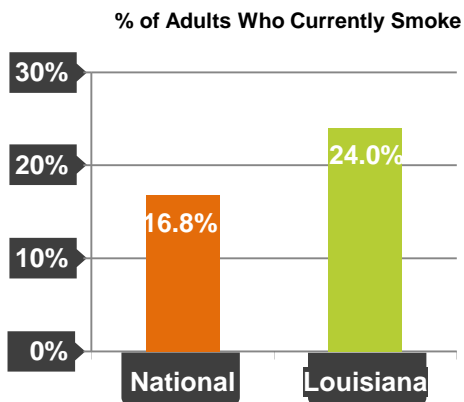


TOBACCO IN LOUISIANA

CIGARETTE USE*



OTHER TOBACCO PRODUCT USE

- The prevalence of smokeless tobacco use among adults in Louisiana was 5.7% in 2013. 6.6% of adult current cigarette smokers in Louisiana were also current smokeless tobacco users in 2013.³
- In 2013, 12.7% of high school students in Louisiana used chewing tobacco, snuff, or dip on at least one day in the past 30 days. Nationally, 8.8% of high school students used smokeless tobacco on at least one day in the past 30 days.²
- In 2013, 14.4% of high school students in Louisiana smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days. Nationally, 12.6% of high school students smoked cigars, cigarillos, or little cigars on at least one day in the past 30 days.²

ECONOMICS OF TOBACCO USE AND TOBACCO CONTROL

- In FY2016, Louisiana allocated \$7 million in state funds to tobacco prevention, which is 11.7% of the Centers for Disease Control and Prevention's (CDC) Annual Spending Target.⁴
- Louisiana received an estimated \$398 million in tobacco settlement payments and taxes in FY2016.⁴
- The health care costs in Louisiana, directly caused by smoking, amount to \$1.89 billion annually.⁴
- Louisiana loses \$2.49 billion in productivity each year due to smoking.⁵

* National and state-level prevalence numbers reflect the most recent data available. This may differ across state fact sheets.

STATE TOBACCO LAWS⁶⁻⁸

EXCISE TAX

- The state tax increased to \$1.08 per pack of cigarettes in April 2016. Smokeless tobacco is taxed 20% of the invoice price and smoking tobacco is taxed 33% of the invoice price. Cigars are taxed between 8% and 20% depending on the manufacturer's invoice price.

CLEAN INDOOR AIR ORDINANCES

- Smoking is prohibited in all government workplaces, private workplaces, schools, childcare facilities, restaurants, retail stores, and recreational/cultural facilities.
- Smoking restrictions are required in casinos/gaming establishments (tribal establishments are exempt).
- There are no smoking restrictions in bars.

YOUTH ACCESS LAWS

- The minimum age requirement for the purchase of tobacco products is 18, and penalties exist for both minors and merchants who violate this law.
- Establishments are required to post signs stating that sales to minors are prohibited.
- The sale to minors of alternative nicotine products, electronic cigarettes, and vaporizers is prohibited.

CESSATION STATISTICS AND BENEFITS

- The CDC estimates that 60.8% of adult every day smokers in Louisiana quit smoking for one or more days in 2014.⁸
- Louisiana's Medicaid program covers Bupropion/Zyban and phone counseling. Coverage for other cessation medications and group counseling varies by health plan.^{7†}
- The state's Medicaid program's barriers to coverage include co-payments, limits on duration, required prior authorization and required counseling to get medications.⁷
- Louisiana's state quitline invests \$1.28 per smoker; the national average investment per smoker is \$3.37.⁷
- Louisiana does not have a private insurance mandate provision for cessation.⁷

† The seven recommended cessation medications are NRT Gum, NRT Patch, NRT Nasal Spray, NRT Inhaler, NRT Lozenge, Varenicline (Chantix), and Bupropion (Zyban).
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